



Spice waretobuy directory

Spice magazine features a directory of producers and suppliers to provide an easy reference for chefs and consumers in WA. We've found that there are a lot of great producers and providers out there not getting the attention they deserve. We can only cover so many things in each issue so we've been looking for another way of expanding the profile of West Australian goods. We've had many enquiries from chefs, cooks and food lovers about where they can source particular products and although there are lots of restaurant guides, there aren't any for products.

The Ware to buy guide is a resource and a reference guide focussed on producers - such as farmers and winemakers; and suppliers such - as providers and butchers. This guide will help increase exposure in Western Australia and across Australia. We post a searchable, interactive pdf of the directory on our website each edition, adding a valuable feature to the listing.

We've made the rates very low to widen the opportunity for people to be involved, even those with very tight budgets. We feel the directory is more effective and user-friendly than a series of tiny ads with a more consistent look. The final categories and subcategories are determined in terms of overall utility.

To be included in the directory, fax the completed form below to (08) 6219 5338 or email the information to wares@spicemagazine.com.au.

The rate per listing is \$75.00 (ex GST). Double listings are available for \$130 (ex GST)

Listing specifications

- One line company name (approx 24 characters).
- Two lines of info (approx. 12 words - 56 characters).
- One line web address (approx 28 characters),
- One line phone.

The double listing gives you double the space to increase the amount of text.

Where the length of any category goes over the allocated space information will need to be reduced or another of the lines allocated substituted - we would discuss this with you. The background colour and design will be at the discretion of Spice. We will endeavour to use the chosen category but reserve the right to include the listing in a similar category if appropriate.

If you would like to reserve a listing in the Ware-to-Buy directory (and subsequent issues if required) please complete the following details:

1. Issue.....
2. Preferred category:.....
3. Company Name:.....
4. Information/where to buy/find:
5. Web address or email:.....
6. Phone number:

Please tick this box if you'd like to be included in the directory on an ongoing basis (this will ensure a repeat listing with the same information is included in every issue until you notify us of any change)

Please complete the following contact information

Contact name:

Contact number:

If you'd like more information contact lee westbrook or jeff atkinson
email jeff or lee@spicemagazine.com.au or phone 08 9433 1190 or 0415 593 465